

70th Annual Christmas Fund Broadcast

SUNDAY DECEMBER 6, 2009 ~ LIVE ON CFOS NOON TO 9 PM

A message to our clients from Ross Kentner:

You probably know all about the CFOS – Sun Times Christmas Fund Broadcast. Started back in the hard winter of 1940, it helped bring Christmas to the less fortunate. The 70th Anniversary show is December 6th and we're shooting for \$70,000! The idea is to raise \$50,000 for the new regional recreation centre and divide \$20,000 equally among twenty local charities, many of whom have relied on the Christmas Fund for years.

It's a tall order but Bayshore Broadcasting Corporation and the Sun Times believe it's possible, especially with a little help from our clients. It's good business, because the community has waited many years for the benefits of a regional recreation centre. Our twenty charities all play an important part in meeting the special needs of children and seniors in Grey-Bruce.

So please fill out the pledge form below and return it to us for recognition during the broadcast and in the pages of the Sun Times. But, if your donation budget is stretched to the limit, would you consider a penny drive at your business? We'll provide everything you need and pick up the pennies on November 30th.

*Or, if you make your cheque to the fund for \$500 or more, we'll also give you 15 free weekend commercials on CFOS in November or December, 2009! Whichever option you choose, **please let us know that you will help the CFOS – Sun Times Christmas Fund reach a challenging goal for challenging times!***

Very sincerely yours,

Ross

Name of Business: _____

Address: _____ City/Town _____

Amount of Pledge: \$ _____ Message to be read on air: _____

Yes, I wish to take part in the Penny Drive

Yes, I want to take advantage of your Free Advertising Offer. Please have a CFOS Marketing Rep contact me.

Mail or Fax to Bayshore Broadcasting Corporation
PO Box 280, 270 9th St. E. Owen Sound, ON N4K 5P5 Phone: 519-376-2030 FAX: 519-371-4242



THE SUN TIMES